



## Checklist 18 - List Building Methods

Project Name: \_\_\_\_\_

Date: \_\_\_\_\_

### Part 1 - Wordpress Blog Optin Form

		Yes	No
1	Slide-in Form	<input type="checkbox"/>	<input type="checkbox"/>
2	Full Screen Popup	<input type="checkbox"/>	<input type="checkbox"/>
3	Lightbox Popup	<input type="checkbox"/>	<input type="checkbox"/>
4	Scroll Mat	<input type="checkbox"/>	<input type="checkbox"/>
5	Ribbon Bar	<input type="checkbox"/>	<input type="checkbox"/>
6	In Content Optin Form	<input type="checkbox"/>	<input type="checkbox"/>
7	Sidebar Optin Form		
8	Exit Splash Optin Form		

### Part 2 - Where To Advertise Your Squeeze Page

		Yes	No
1	Facebook Personal Profile	<input type="checkbox"/>	<input type="checkbox"/>
2	Facebook Fan Page	<input type="checkbox"/>	<input type="checkbox"/>
3	Twitter Bio	<input type="checkbox"/>	<input type="checkbox"/>
4	Instagram Bio	<input type="checkbox"/>	<input type="checkbox"/>
5	YouTube Bio	<input type="checkbox"/>	<input type="checkbox"/>
6	Google+1 Bio	<input type="checkbox"/>	<input type="checkbox"/>
7	LinkedIn Profile	<input type="checkbox"/>	<input type="checkbox"/>
8	Blog Menu	<input type="checkbox"/>	<input type="checkbox"/>
9	In the description for every YouTube video	<input type="checkbox"/>	<input type="checkbox"/>
10	At the end of every blog post	<input type="checkbox"/>	<input type="checkbox"/>

Notes



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### Part 3 – Paid Traffic To Squeeze Page

	Yes	No
1 Facebook Ads	<input type="checkbox"/>	<input type="checkbox"/>
2 Google Adwords	<input type="checkbox"/>	<input type="checkbox"/>
3 Solo Ads	<input type="checkbox"/>	<input type="checkbox"/>
4 WSO Banners	<input type="checkbox"/>	<input type="checkbox"/>

### Part 4 – Other Traffic Methods

	Yes	No
1 Facebook Giveaway Contests	<input type="checkbox"/>	<input type="checkbox"/>
2 Product Launches & Joint Ventures	<input type="checkbox"/>	<input type="checkbox"/>
3 Craigslist & Classified Ads	<input type="checkbox"/>	<input type="checkbox"/>

Notes