



## Checklist 7 - Webinar Thank You Page

Project Name: \_\_\_\_\_

Date: \_\_\_\_\_

### Part 1 - Basics

		Yes	No
1	Headline thanking the new subscriber for signing up.	<input type="checkbox"/>	<input type="checkbox"/>
2	Welcome video getting people excited about the webinar.	<input type="checkbox"/>	<input type="checkbox"/>
3	Access to any free gifts you were offering. (ex free PDF or video)	<input type="checkbox"/>	<input type="checkbox"/>
4	Instructions on how to whitelist your email address	<input type="checkbox"/>	<input type="checkbox"/>
5	Remind the new subscriber of the webinar date and time and number of seats,	<input type="checkbox"/>	<input type="checkbox"/>
6	Option to add webinar time and date to online calendars	<input type="checkbox"/>	<input type="checkbox"/>
7	Add name & profile image of any speakers.	<input type="checkbox"/>	<input type="checkbox"/>
8	Add social proof or case study of results from the training.	<input type="checkbox"/>	<input type="checkbox"/>

### Part 2 - Split Tests

		Yes	No
1	Have you tested different call to actions on the thank you page?	<input type="checkbox"/>	<input type="checkbox"/>
2	Have you tested different layouts on the thank you page?	<input type="checkbox"/>	<input type="checkbox"/>

### Part 3 - Configuration & Tracking

		Yes	No
1	Have you tested all download links are working correctly?	<input type="checkbox"/>	<input type="checkbox"/>
2	Have you placed a conversion tracking pixel on the thank you page?	<input type="checkbox"/>	<input type="checkbox"/>

### Part 4 - Copy & Design

		Yes	No
1	Have you tested the page in mobile responsive? <a href="http://ami.responsivedesign.is">http://ami.responsivedesign.is</a>	<input type="checkbox"/>	<input type="checkbox"/>
2	Have you checked for any grammar or spelling errors?	<input type="checkbox"/>	<input type="checkbox"/>

Notes



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<https://typosaur.us/>

### Notes

Depending on your funnel and business model you can offer special deals on the thank you such as trial offers or discounts on other products.

Notes