



Checklist 12 - Market Hero Campaign Setup

Project Name: _____

Date: _____

		Yes	No
1	Click on Streams in the side menu	<input type="checkbox"/>	<input type="checkbox"/>
2	Click New Stream in top right	<input type="checkbox"/>	<input type="checkbox"/>
3	Enter Steam Name	<input type="checkbox"/>	<input type="checkbox"/>
4	Drag Opt-In onto the Stream Map	<input type="checkbox"/>	<input type="checkbox"/>
5	Drag Email Sequence onto the Stream Map	<input type="checkbox"/>	<input type="checkbox"/>
6	Drag the arrow from Opt-in to Stream inside the Map	<input type="checkbox"/>	<input type="checkbox"/>
7	Click the Settings icon on Opt-in	<input type="checkbox"/>	<input type="checkbox"/>
8	Edit the button and text if required	<input type="checkbox"/>	<input type="checkbox"/>
9	Click form and enter the Default Thank You Page Address (URL)	<input type="checkbox"/>	<input type="checkbox"/>
10	Click editor, choose a template.	<input type="checkbox"/>	<input type="checkbox"/>
11	Disable first name and last name if not required.	<input type="checkbox"/>	<input type="checkbox"/>
12	Click Select Template and click OK	<input type="checkbox"/>	<input type="checkbox"/>
13	Click the Settings icon on Send Email	<input type="checkbox"/>	<input type="checkbox"/>
14	Choose an email template or create one using the Follow-up Email Checklist	<input type="checkbox"/>	<input type="checkbox"/>
15	Give the email a name	<input type="checkbox"/>	<input type="checkbox"/>
16	Enter Sender Name	<input type="checkbox"/>	<input type="checkbox"/>
17	Enter Sender URL	<input type="checkbox"/>	<input type="checkbox"/>
18	Click Save	<input type="checkbox"/>	<input type="checkbox"/>
19	Click Publish	<input type="checkbox"/>	<input type="checkbox"/>
20	Click the icon on Opt-in (top right) click Show public optin link	<input type="checkbox"/>	<input type="checkbox"/>
21	Click HTML code and copy / paste to your optin page	<input type="checkbox"/>	<input type="checkbox"/>

Notes