



## Checklist 14 - Thrive Themes Landing Page Setup

Project Name: \_\_\_\_\_

Date: \_\_\_\_\_

		Yes	No
1	Have Thrive Architect installed and active on your WordPress blog.	<input type="checkbox"/>	<input type="checkbox"/>
2	Go to Thrive Dashboard and activate the licence	<input type="checkbox"/>	<input type="checkbox"/>
3	Create New Page in Wordpress and click publish	<input type="checkbox"/>	<input type="checkbox"/>
4	Open the page using Thrive Architect	<input type="checkbox"/>	<input type="checkbox"/>
5	Click on the settings cog in the top left of the tools panel	<input type="checkbox"/>	<input type="checkbox"/>
6	Select Template Setup > Choose Landing Page Template	<input type="checkbox"/>	<input type="checkbox"/>
7	Select a template or a blank page	<input type="checkbox"/>	<input type="checkbox"/>
8	If you build from blank page you must first add a background row	<input type="checkbox"/>	<input type="checkbox"/>
9	You can edit the size and colour, or image used for the background in the properties panel on the left of the screen	<input type="checkbox"/>	<input type="checkbox"/>
10	Place columns or content boxes inside the background layer	<input type="checkbox"/>	<input type="checkbox"/>
11	Add your content (text, buttons, videos and images) inside the content box or column	<input type="checkbox"/>	<input type="checkbox"/>
12	You can change the properties of each layer using the properties panel.	<input type="checkbox"/>	<input type="checkbox"/>
13	Depending on the type of landing page use the IM, Offline or Webinar Checklist to complete.	<input type="checkbox"/>	<input type="checkbox"/>
14	Depending on which Autoresponder you use, use the checklist to connect the autoresponder. You can also use API if connected inside Optimize Press (step 2)	<input type="checkbox"/>	<input type="checkbox"/>
15	To edit any tracking scripts select Page Settings > Custom Scripts	<input type="checkbox"/>	<input type="checkbox"/>
16	To add the footer menu click "Custom Menu" from the panel	<input type="checkbox"/>	<input type="checkbox"/>
17	To edit any tracking scripts select Page Settings > Custom Scripts Click Save	<input type="checkbox"/>	<input type="checkbox"/>

Notes